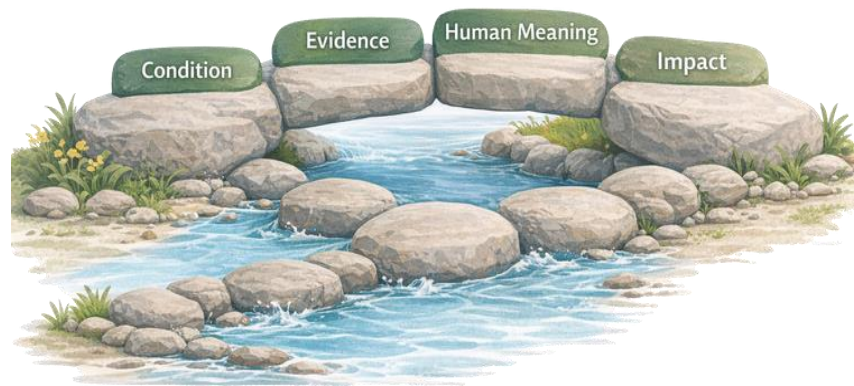


When Prevention Works...
What Do People Actually Notice?

***What Does Success Look Like When
Nothing Bad Happens?***

From Numbers to Narrative: Making Prevention Visible, Valued, and Understood

Translating Numbers Into Narrative



The Prevention Narrative Bridge

Steve Miller Voices and Vision of Prevention

**Prevention
succeeds quietly
and
Quiet success is
hard to explain.**



Youth alcohol use decreased by 12% over three
years

“What does that actually mean?”

NEWS

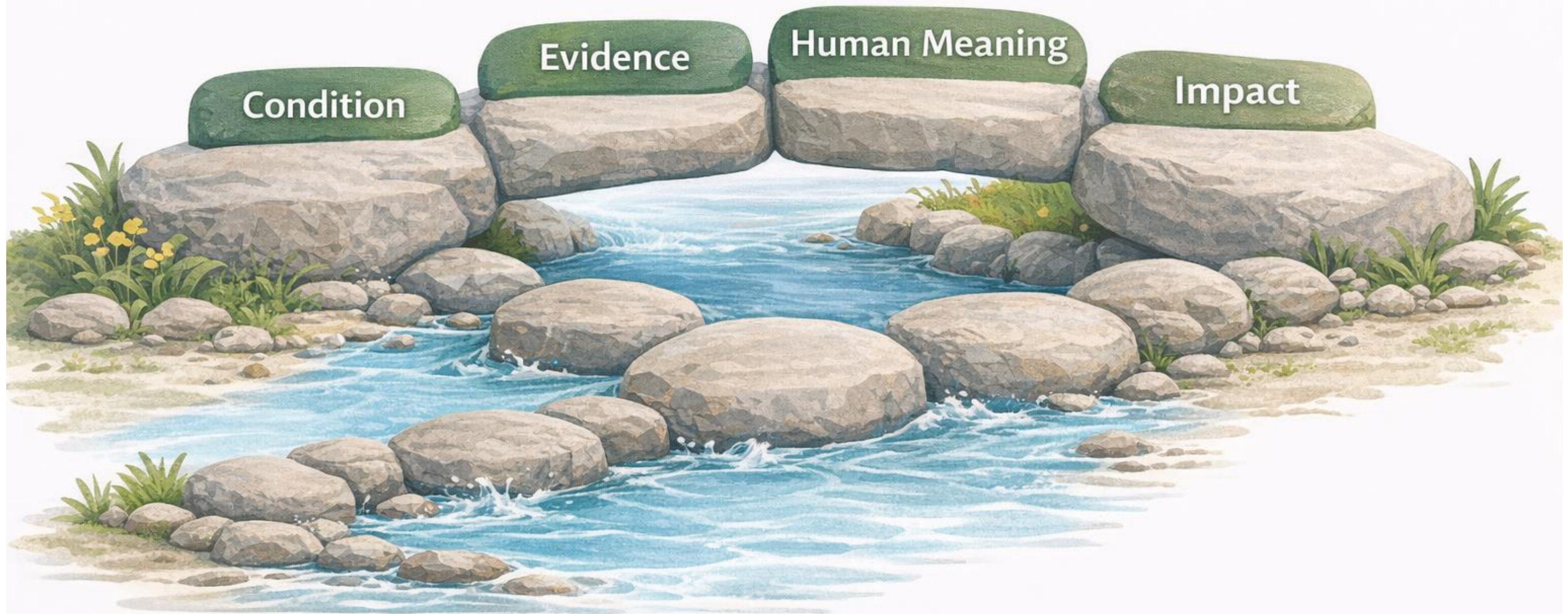
Youth Substance Use Indicators

- 18% decrease in past-30-day alcohol use
- 12% increase in perception of harm
- 9% reduction in prescription misuse
- 6% increase in protective factors

Translating Numbers Into Narrative



Translating Numbers Into Narrative



The Prevention Narrative Bridge

The Prevention Table Conversation

Prevention Field Language

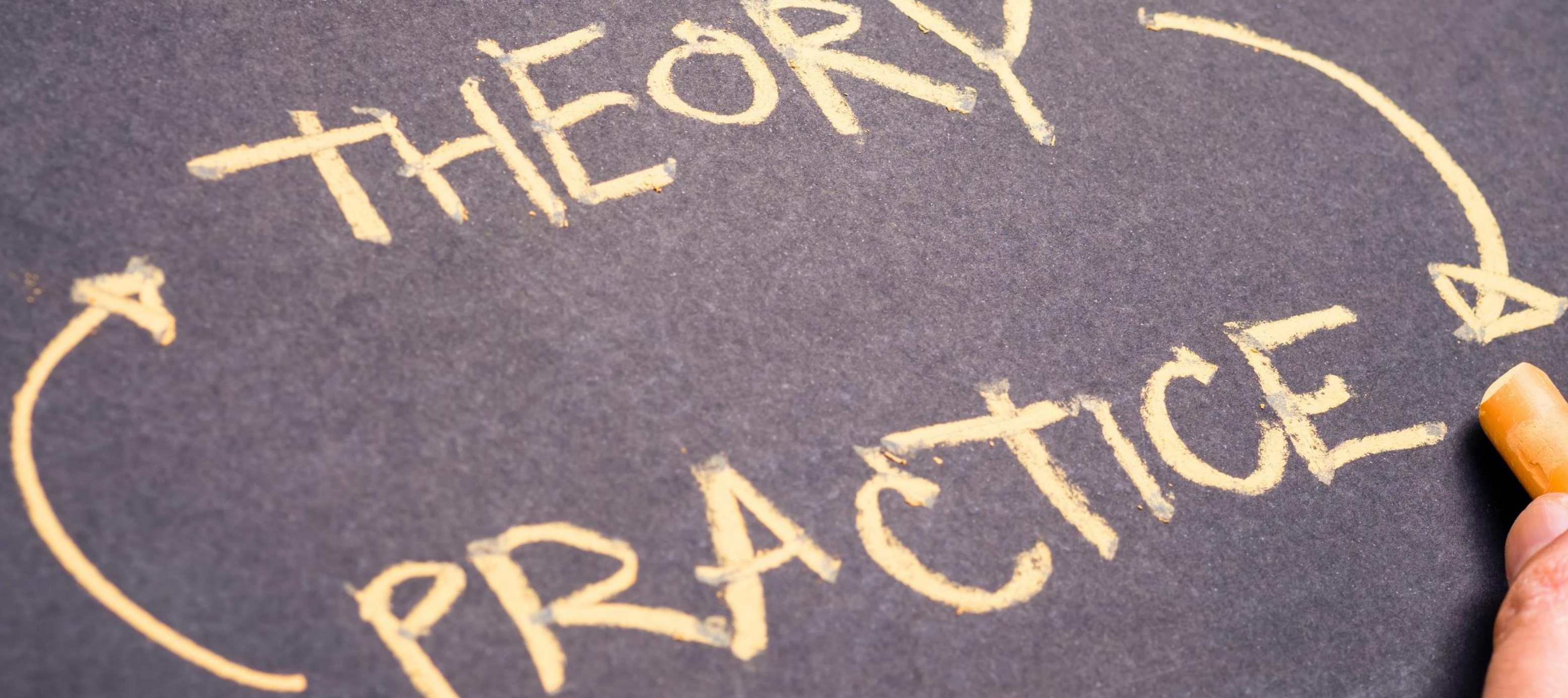
- Protective factors
- Risk reduction
- Evidence-based programs
- Perception of harm
- Environmental strategies

Community Language

- Kids making safer choices
- Families avoiding crises
- Healthy opportunities
- Community support
- Safer environments

THEORY

PRACTICE





Funders



Parents



Policymakers



Coalitions



Community

“Possibility is the conversation that brings the future into the present.”

-Peter Block



***Numbers show progress.
Narratives reveal
possibility.***

**THE
END**

If you'd like to join my
mailing list...
send an email with the
subject line - ***Narratives***

